# MEDIA KIT **2020**





Self promotion is easy and cheap but is it REALLY EFFECTIVE



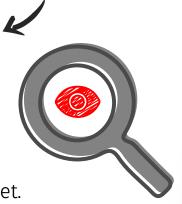
IN THE SAME WAY!

The offer addressed to everyone is really directed at nobody and the **Polish** drummers feel it!



Focus your attention on **Polish-speaking** drummers, show them that you are present, that you care about them.







**Show** them instruments, accessories, events and artists.

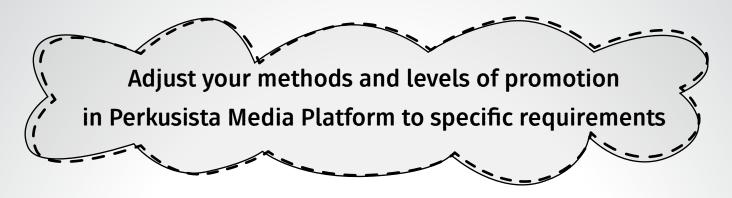
**Grow** through appropriate selection of information made by industry **experts**.

MISTAKES AND
DON'T WASTE MONEY
ON WRONG DECISIONS!

**DON'T MAKE** 







## You have a full arsenal of possibilities

THAT DON'T JUST END WITH THE AD ITSELF!



Standard operations in our reputable media, free of spam, hate and fake news.



Exclusive printed magazine



Digital magazine



Official website



Social media

What makes us diffrent? Responsibility and reliability!



## a **whole generation of drummers** and has a huge impact on events on the Polish market

















#### **IMPACT:**

- Polskie Nagrody Perkusyjne (Polish Drum Awards) with five editions so far.
- Circa 80% of workshops and drum shows organized each year under the patronage of Perkusista.
- Master of ceremonies at many concerts and drum festivals.
- → Young Drum Hero the most prestigious drum competition in Poland with four editions so far.
- Website with the largest content of Polish-language materials about drums.
- Free copies of printed and digital magazine for schools.
- → Advising and helping in choosing the career directions of many Polish drummers.

## Provide your company with a calm and stable development on the POLISH market



#### **CONTACT AND DETAILS**

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